About us

Take your cryptocurrency project to the next level with end-to-end advertising solutions customized to suit your needs. Our exclusive growth-management techniques will provide your project with exposure to thousands of actively engaged crypto users willing to join your community.

Drop us a line if you have any questions.

hello@cryptoadventure.com

150k +  
Twitter followers + partners

10k +  
Discord subscribers

8k +  
Telegram followers

120k +  
Email subscribers

600 +  
Facebook followers + partners

1000 +  
LinkedIn followers
Our audience
We provide worldwide exposure and network to 1M crypto enthusiasts, investors and partners.

Locations

Reach

1M + Crypto Enthusiasts
50k + Investors Network
300 Partners
50M + Impressions

Demographics

77,4% Male
22,6% Female

Devices

41,2% Mobile
58% Desktop
0,8% Tablet
Partners
We are working with the industry leaders.
Most picked packages

Project Awareness

- 2 Unique reviews written by seasoned crypto specialists.
- 1st articles posted on CryptoAdventure.com
- 2nd posted on Cryptopress.news
- Article published on Cryptofolds.com and Cryptoexploit.com
- 1 x Article published on 10 more sources
- One article Translated into Italian and Portuguese
- One Article pushed through Google News and Coinstats News aggregator
- 2 x Twitter posts on 5 Twitter accounts (150k followers)
- 2 x Reddit Posts (selected groups)
- 2 x Telegram Posts (24h pinned)
- Project Featured on Crypto Adventure & Crypto Folds home pages for at least 1 month
- 2 Promoted tweets

Potential reach: 18+ readers

1. Bloomberg & Mainstream Media PR + 2 additional Crypto PR Bonuses from us
- Press Release written by us or submitted by you
- PR Guaranteed on Bloomberg.com
- PR is Guaranteed to be Published on up to 30 big sites such as AP/News, Benzinga, MarketWatch, Digital Journal, StreetInsider, Morningstar, Yahoo Finance
- PR Guaranteed on up to 650 smaller sites
- PR sent to Reuters terminal ($2000 monthly subscription business terminal) Publication not Guaranteed but 85% of the times it gets through. If it gets through then TradingView will also publish.
- SEO link-building targeted to growth of intent-driven traffic • Transparent and detailed reporting

2. Project awareness silver
- PR posted on CryptoAdventure.com
- PR posted on CoinMarketCap.com
- One Article pushed through Google News and Coinstats News aggregator
- 1 x Twitter posts on 4 Twitter accounts (150k followers)
- 1 x Reddit Posts (selected groups)
- 1 x Telegram Posts (24h pinned)
- Project Featured on CryptoAdventure.com home page
- 1 Promoted tweet

3. PR published on 50 more crypto websites

4. Market Watch + Digital Journal + up to 350 websites

Bonus:
The articles will also be published on highly engaging blogs such as TheCapital, Steemr, Hive, Medium, and others.
Most picked packages

Cointelegraph, Bitcoin.com, BeInCrypto + CoinMarketCap + 75 Crypto Leading Sites + Mainstream media (Bloomberg + Nasdaq + Yahoo + Benzinga + MarketWatch)

$19999

BeInCrypto, CryptoSlate, Crypto Potato + 70 Crypto Leading Sites + Mainstream media (Bloomberg + Nasdaq + Yahoo + Benzinga + MarketWatch).

$9999

Bloomberg & Mainstream Media PR

Potential reach: 1B+ readers

- Press Release written by us or submitted by you
- PR Guaranteed on Bloomberg.com
- PR is Guaranteed to be Published on up to 30 big sites such as: APNews, Benzinga, MarketWatch, Digital Journal, StreetInsider, Morningstar, Yahoo Finance
- PR Guaranteed on up to 650 smaller sites
- PR sent to Reuters terminal ($2000 monthly subscription business terminal)

Publication not Guaranteed but 85% of the times it gets through. If it gets through then TradingView will also publish.

- Transparent and detailed reporting

$1500

Organic Posting - Crypto News/Reviews/Mentions

Get your project reviewed by top crypto media websites

- 5 Unique Articles about your project done by us or you (news story, full review, article inclusion and/or mention)
- 1 Article Published on Hackernoon.com
- 1 Article Published on TechBullion.com
- 1 Article Published on CryptoAdventure.com
- 1 Article Published on zycrypto.com
- 1 Article Published on CoinMarketCap.com
- Additional Social Media posts done by us
- Transparent and detailed reporting

$2500

Cryptocurrency Press Release

Get your PR published on 70 cryptocurrency sites in less than 24h!

$1250
## Content marketing

<table>
<thead>
<tr>
<th>Format</th>
<th>Price</th>
<th>Production</th>
<th>Homepage</th>
<th>Social exposure</th>
<th>Links</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsored Article</td>
<td>$500</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>Up to 3 links A news story about your company</td>
</tr>
<tr>
<td>Project Review</td>
<td>$750</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>In-depth review of your project</td>
</tr>
<tr>
<td>Press Release</td>
<td>$450</td>
<td>—</td>
<td>✓</td>
<td>—</td>
<td>—</td>
<td>Quick announcement about the company or a product launch</td>
</tr>
<tr>
<td>Opinion Article</td>
<td>$600</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>Opinion article on your project</td>
</tr>
<tr>
<td>Altcoin Explorer</td>
<td>$750</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>In-depth review of your altcoin</td>
</tr>
<tr>
<td>Interview (AMA)</td>
<td>$1000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>Interview with your team member</td>
</tr>
<tr>
<td>Research Paper</td>
<td>$4500</td>
<td>✓</td>
<td></td>
<td>Dedicated Page</td>
<td>—</td>
<td>Our researchers are responsible for collecting, organizing, and analyzing opinions and data to explore your project thoroughly, showcase your products and services, and predict trends</td>
</tr>
</tbody>
</table>
Social media services

Manage all your social media pages in one single trustworthy place. Our team of experts cover communities on all known social media platforms.

**Community Management**

- 24/7 Community Management (4 mods)
- 1 Channel of your Choice (Telegram or Discord)
- Plan and execute online marketing campaigns in communities
- Daily community engagement
- Swiftly and professionally answer
- Increase community engagement

*$1499 monthly 3 months min*

**Blog Management**

- Up to 5000 words written by our authors monthly
- Guides, How-to, Updates, etc covered by our team
- Banners done by us

*$999 monthly*

**Social Media Page management**

- 1 Channel of your Choice (Twitter, Reddit, Facebook, Instagram etc)
- 2 posts guaranteed daily + updates whenever necessary
- 10 banners created by our team monthly
- Plan and execute online marketing campaigns in communities
- Daily community engagement
- Swiftly and professionally answer
- Increase social media engagement

*$599 monthly*
Display Ads

- **Header banner - all pages**
  - Duration: 45 days
  - Price: $1000

- **Header link - all pages**
  - Duration: 45 days
  - Price: $1000

- **Footer link - all pages**
  - Duration: 180 days
  - Price: $750

- **Sidebar Banner - Article pages, Live Prices page**
  - Duration: 45 days
  - Price: $750

- **Top pick & Nav tile - article main pages (news, guides, etc)**
  - Duration: 90 days
  - Price: $500

- **In Article + On pages - full width**
  - Duration: 30 days
  - Price: $1500

- **Buy Coin Button - CTA**
  - Details: You coin will be added in our articles with a buy button
  - Duration: 60 days
  - Price: $1000

- **Banner - Popup - all pages**
  - Duration: 15 days
  - Price: $1000
Performance Marketing

**Website listing**
Permanent
$450

Your product or services will be added on discover page and on one of our dedicated services pages (exchanges, wallets, dapps, etc.)

**Website listing + top pick 3 months**
Permanent
$650

Your product or services will be added on discover page and on one of our dedicated services pages (exchanges, wallets, dapps, etc.)

**Price widget – Discover page**
3 months
$250

**Buy from exchange button – Live prices**
Permanent
$1000

Exchange only. In live prices the buy button will lead to your exchange

**Homepage listing – Must have section**
6 months
$1500

Your product/service will be added on our home page in the must-have section
Content packages

**Content**
- 2 x sponsored articles
- 1 x sponsored review
- 3 x press release
- Social media posts
- 1 x article shared on 5 more highly engaging crypto sources

$4500

**Marketing Support (min. 3 months)**
- 2 x sponsored articles
- 2 x social media outreach (entire network)
- 2 x retweets weekly
- 1 x tweet weekly
- Unlimited PR submission
- 1 x article shared on 5 more highly engaging crypto sources

$1850

**Press Release**
- 3 x press release - $1200
- 5 x press release - $1500
- 10 x press release - $2500

**Social Media**
- 2 x Telegram Posts
- 2 x Discord Posts
- 2 x Twitter posts (4 accounts)

$1350

**Hackernoon**
- 1 x hackernoon article or interview
- Twitter post by Hackernoon
- Social posts by us

$999
**Combo banners**

**Option 1 (15 days)**
- Pop-up banner
- Header banner
- **$1500**

**Option 2 (30 days)**
- Pop-up banner
- Header banner
- In-article banner
- **$2000**

**Option 3 (45 days)**
- Pop-up banner
- Header banner
- In-article banner
- Sidebar banner
- **$3500**

**Option 4 (45 days)**
- Pop-up banner
- Header banner
- In-article banner
- Top pick + native tile
- Call to action
- Footer link
- **$5000**