About us

Take your cryptocurrency project to the next level with end-to-end advertising solutions customized to suit your needs. Our exclusive growth-management techniques will provide your project with exposure to thousands of actively engaged crypto users willing to join your community.

Drop us a line if you have any questions.

hello@cryptoadventure.com

150k +
Twitter followers + partners

10k +
Discord subscribers

8k +
Telegram followers

120k +
Email subscribers

600 +
Facebook followers + partners

1000 +
LinkedIn followers
Our audience

We provide worldwide exposure and network to 1M crypto enthusiasts, investors and partners.

Locations

North America 25%
Central America 5%
North Africa 5%
South Africa 5%
Western Europe 20%
Eastern Europe 10%
Central Asia 7%
North Asia 5%
South Asia 10%
Australia 3%

Reach

1M + Crypto Enthusiasts
50k + Investors Network
300 Partners
50M + Impressions

Demographics

77.4% Male
22.6% Female

Devices

41.2% Mobile
58% Desktop
0.8% Tablet
Partners
We are working with the industry leaders.

MyCointainer  CoinStats  OKEX  Shrimpy  Bittrue  Unicrypt  Aelf
Coinomi  MEXC  Divi  Mdex  Dyp  SolidProof  Instars
Most picked packages

**Project Awareness**
- 2 Unique reviews written by seasoned crypto specialists.
- 1st articles posted on CryptoAdventure.com
- 2nd posted on Cryptopress.news
- Article published on Cryptofolds.com and Cryptoexploit.com
- 1 x Article published on 10 more sources
- One article Translated into Italian and Portuguese
- One Article pushed through Google News and Coinstats News aggregator
- 2 x Twitter posts on 5 Twitter accounts (150k followers)
- 2 x Reddit Posts (selected groups)
- 2 x Telegram Posts (24h pinned)
- Project Featured on Crypto Adventure & Crypto Folda home pages for at least 1 month
- 2 Promoted tweets

**Cointelegraph Special**
- Get your PR on Cointelegraph, Investing.com and other leading news crypto websites (beincrypto.com, cryptonews.com, cryptopotato.com, cryptoslate.com, etc)
- **Cointelegraph, BeInCrypto & Investing.com** $16999
- +50 leading crypto sites
- **Cointelegraph & Investing.com + 16 leading crypto sites** $11999

**Cryptocurrency Press Release**
- Get your PR published on 70 cryptocurrency sites in less than 24h!
- $2500

**Press Release on Yahoo Finance**
- Get your PR on Yahoo Finance, Morningstar, Benzinga, MarketWatch, Financial Post, Marketscreener, APnews, + 500 more sites
- $1500

**Bloomberg & Nasdaq Press Release**
- Get your PR on Bloomberg and NASDAQ. In addition, we will also distribute your PR on Yahoo Finance and 600 more websites
- $4000

**Bonus:**
The articles will also be published on highly engaging blogs such as Publish0x, TheCapital, Steemit, Hive, Medium, and others.
# Content Marketing

<table>
<thead>
<tr>
<th>Format</th>
<th>Price</th>
<th>Production</th>
<th>Homepage</th>
<th>Social exposure</th>
<th>Links</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsored Article</td>
<td>$500</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>A news story about your company</td>
</tr>
<tr>
<td>Project Review</td>
<td>$750</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>In-depth review of your project</td>
</tr>
<tr>
<td>Press Release</td>
<td>$550</td>
<td>—</td>
<td>✔</td>
<td>—</td>
<td>—</td>
<td>Quick announcement about the company or a product launch</td>
</tr>
<tr>
<td>Opinion Article</td>
<td>$600</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>Opinion article on your project</td>
</tr>
<tr>
<td>Altcoin Explorer</td>
<td>$750</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>In-depth review of your altcoin</td>
</tr>
<tr>
<td>Interview (AMA)</td>
<td>$1000</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>Interview with your team member</td>
</tr>
<tr>
<td>Research Paper</td>
<td>$4500</td>
<td>✔</td>
<td>Dedicated Page</td>
<td>✔</td>
<td>✔</td>
<td>Our researchers are responsible for collecting, organizing, and analyzing opinions and data to explore your project thoroughly, showcase your products and services, and predict trends</td>
</tr>
</tbody>
</table>
Social media services

Manage all your social media pages in one single trustworthy place. Our team of experts cover communities on all known social media platforms.

**Community Management**
- 24/7 Community Management (4 mods)
- 1 Channel of your Choice (Telegram or Discord)
- Plan and execute online marketing campaigns in communities
- Daily community engagement
- Swiftly and professionally answer
- Increase community engagement

**$1499 monthly**
3 months min

**Social Media Page management**
- 1 Channel of your Choice (Twitter, Reddit, Facebook, Instagram etc)
- 2 posts guaranteed daily + updates whenever necessary
- 10 banners created by our team monthly
- Plan and execute online marketing campaigns in communities
- Daily community engagement
- Swiftly and professionally answer
- Increase social media engagement

**$599 monthly**

**Blog Management**
- Up to 5000 words written by out authors monthly
- Guides, How-to, Updates, etc covered by our team
- Banners done by us

**$999 monthly**
## Display Ads

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Duration</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Header banner - all pages</td>
<td>45 days</td>
<td>$2000</td>
</tr>
<tr>
<td>Top pick &amp; Nav tile - article main pages (news, guides, etc)</td>
<td>90 days</td>
<td>$750</td>
</tr>
<tr>
<td>Header link - all pages</td>
<td>45 days</td>
<td>$2000</td>
</tr>
<tr>
<td>In Article + On pages - full width</td>
<td>30 days</td>
<td>$2500</td>
</tr>
<tr>
<td>Footer link - all pages</td>
<td>180 days</td>
<td>$1000</td>
</tr>
<tr>
<td>Buy Coin Button - CTA</td>
<td>60 days</td>
<td>$1750</td>
</tr>
<tr>
<td>Sidebar Banner - Article pages, Live Prices page</td>
<td>45 days</td>
<td>$1500</td>
</tr>
<tr>
<td>Banner - Popup - all pages</td>
<td>15 days</td>
<td>$1500</td>
</tr>
</tbody>
</table>
Performance Marketing

**Website listing**
Permanent
$450

Your product or services will be added on discover page and on one of our dedicated services pages (exchanges, wallets, dapps, etc.)

**Website listing + top pick 3 months**
Permanent
$650

Your product or services will be added on discover page and on one of our dedicated services pages (exchanges, wallets, dapps, etc.)

**Price widget – Discover page**
3 months
$250

**Buy from exchange button – Live prices**
Permanent
$1000

Exchange only. In live prices the buy button will lead to your exchange

**Homepage listing – Must have section**
6 months
$1500

Your product/service will be added on our home page in the must-have section
## Content packages

### Content
- 2 x sponsored articles
- 1 x sponsored review
- 3 x press release
- Social media posts
- 1 x article shared on 5 more highly engaging crypto sources

$4500

### Marketing Support (min. 3 months)
- 2 x sponsored articles
- 2 x social media outreach (entire network)
- 2 x retweets weekly
- 1 x tweet weekly
- Unlimited PR submission
- 1 x article shared on 5 more highly engaging crypto sources

$1850

### Press Release
- 3 x press release - $1200
- 5 x press release - $1500
- 10 x press release - $2500

### Social Media
- 2 x Telegram Posts
- 2 x Discord Posts
- 2 x Twitter posts (4 accounts)

$1350

### Hackernoon
- 1 x hackernoon article or interview
- Twitter post by Hackernoon
- Social posts by us

$999
Combo banners

Option 1 (15 days) $1500
- Pop-up banner
- Header banner

Option 2 (30 days) $4500
- Pop-up banner
- Header banner
- In-article banner

Option 3 (45 days) $7000
- Pop-up banner
- Header banner
- In-article banner
- Sidebar banner

Option 4 (45 days) $10000
- Pop-up banner
- Header banner
- In-article banner
- Sidebar banner
- Top pick + native tile
- Call to action
- Footer link